INTERIOR PAINTS

Aura® Interior
Colour Lock™ technology for richer colours that stay true over time. Extreme hide for fewer coats. Washable and durable finish. Self-priming on most substrates. Excellent touch up and fast drying.
Available sheens: Matte, eggshell, satin, and semi-gloss.
Dry time 1 hour
Recoat 1 hour
Sq. m. (Sq. ft.) 32.5 - 372 (350 – 400)

Aura® Bath & Spa
Specifically formulated for high moisture areas in a matte finish. Colour Lock™ technology for richer colours that stay true over time. Extreme hide for fewer coats. Self-priming on most substrates. Excellent touch up and washability.
Available sheens: Matte finish only.
Dry time 1 hour
Recoat 1 hour
Sq. m. (Sq. ft.) 34.8 - 41.8 (375 – 425)

Benjamin Moore Natura™
Our greenest paint as to VOCs and emissions. Low odour and quick drying for same day return to service. Self-priming on most substrates. Washable and durable.
Available sheens: Flat, eggshell, and semi-gloss.
Dry time 30 minutes
Recoat 1 - 2 hours
Sq. m. (Sq. ft.) 34.8 - 39.5 (375 – 425)

REGAL® Select Interior
Trusted go-to product for contractors. Excellent hide and coverage for a uniform and elegant finish. Stain resistant formula that is easy to clean. Self-priming on most substrates.
Available sheens: Flat, ul-ti-matte, eggshell, pearl, and semi-gloss.
Dry time 1 hour
Recoat 1 - 2 hours, 3 hours semi-gloss
Sq. m. (Sq. ft.) 37.2 - 41.8 (400 – 450)

CONTRACTORS COUNT ON BENJAMIN MOORE
That’s why we’ve created this top line guide to our most in-demand products. Use it to quickly find which paint or primer makes the most sense for your job.

Don’t see something? Just ask. We’re here to help.
To find the nearest authorized Benjamin Moore retailer or to contact your Benjamin Moore Sales Representative, go to benjaminmoore.ca.

THE BENJAMIN MOORE® ADVANTAGE
• Over 5,000 independent retailers and 200+ field & architectural representatives ready to help you.

• A full selection of premium products for every job.

• An architectural support program to help you specify the right products for any job.

• On-site specification and inspection help for complicated or difficult jobs.

• Value-added business programs and services for professional contractors.

• The largest selection of designer colours for your customers.

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THE BENJAMIN MOORE® ADVANTAGE
**INTERIOR PAINTS**

**ben® Interior**
User-friendly acrylic paint offering a durable and washable finish. Easy application and great touch up. Self-priming on most substrates.

*Available sheens:* Flat, eggshell, and semi-gloss.

*Dry time*  
1 hour flat; 2 hours eggshell & semi-gloss

*Recoat*  
1 - 2 hours flat; 4 hours eggshell & semi-gloss

*Sq. m. (Sq. ft.)*  
37.2 - 41.8 (400 - 450)

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**Waterborne Ceiling Paint**
Ultra flat finish that hides most ceiling imperfections. Available for tinting in thousands of colours. Great open time that ensures minimal lap marks. Easy application that resists spattering.

*Available sheens:* Ultra Flat sheen only.

*Dry time*  
1 hour

*Recoat*  
1 - 2 hours

*Sq. m. (Sq. ft.)*  
37.2 - 41.8 (400 - 450)

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**ADVANCE®**
A waterborne alkyd topcoat that offers the durability of traditional oil but with soap and water cleanup. Easy application, excellent adhesion, sandable, minimal odour. Ideal for interior doors, trim and cabinets.

*Available sheens:* Pearl, semi-gloss, high gloss, packaged black.

*Dry Time*  
4 - 6 hours

*Recoat*  
16 hours

*Sq. m. (Sq. ft.)*  
39.5 - 44.1 (425 - 475)

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**Kitchen and Bath**
100% acrylic satin finish. Ideal for use over clean, glossy surfaces and resists mildew growth even in humid conditions. Easy application, durable, and self-priming on most substrates.

*Available sheens:* Pearl only.

*Dry time*  
1 - 2 hours

*Recoat*  
4 hours

*Sq. m. (Sq. ft.)*  
37.2 - 41.8 (400 - 450)

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**EXTERIOR PAINTS**

**Aura® Exterior**

*Available sheens:* Flat, low lustre, satin, and semi-gloss.

*Dry time*  
1 hour

*Recoat*  
4 hours

*Sq. m. (Sq. ft.)*  
23.2 - 32.5 (250 - 350); semi-gloss 32.5 - 41.8 (350 – 450)

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**REGAL® Select Exterior High Build**
Thick, high-build formula for optimum hide and fewer coats. Excellent durability. Dries quickly for fast recoat and you can finish the job in less time.

*Available sheens:* Flat, low lustre, and soft gloss.

*Dry time*  
1 hour

*Recoat*  
4 hours

*Sq. m. (Sq. ft.)*  
23.2-32.5 (250 – 350); flat & low lustre; 25.5 - 34.8 (275 – 375) soft gloss

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**ben® Exterior**
100% acrylic latex exterior paint that delivers dependable performance for the value conscious consumer looking for great results. Good colour and gloss retention.

*Available sheens:* Flat, low lustre, and soft gloss.

*Dry time*  
1 hour

*Recoat*  
4 hours

*Sq. m. (Sq. ft.)*  
32.5 - 41.8 (350 – 450)
### INTERIOR PRIMERS

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Description</th>
<th>Dry Time</th>
<th>Recoat</th>
<th>Sq. m. (Sq. ft.)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fresh Start® Benjamin Moore Natura™ Zero VOC Primer</strong></td>
<td>100% acrylic latex primer. Meets or exceeds the most stringent environmental standards in the industry.</td>
<td>30 minutes</td>
<td>1 - 2 hours</td>
<td>34.8 - 39.5 (375 – 425)</td>
</tr>
</tbody>
</table>

### ADVANCE® Waterborne Interior Alkyd

<table>
<thead>
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</tr>
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<tr>
<td><strong>Fresh Start® Exterior Wood Primer</strong></td>
<td>A premium quality exterior alkyd pigmented primer for exterior priming of new or previously coated wood, under light colour stains and where cedar and redwood may be a problem.</td>
<td>2 - 3 hours</td>
<td>4 hours</td>
<td>39.5 - 44.1 (425 – 475)</td>
</tr>
<tr>
<td><strong>Fresh Start® MoorWhite® Exterior Wood Primer</strong></td>
<td>Premium alkyd base wood primer. Penetrates deeply into wood to allow slow drying formula for maximum adhesion.</td>
<td>6 - 8 hours</td>
<td>Overnight</td>
<td>23.2 - 37.2 (250 – 400)</td>
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<td><strong>Fresh Start® Multi-Purpose Latex</strong></td>
<td>Premium quality latex primer for most jobs. Excellent adhesion and sealing, mildew resistant.</td>
<td>1 hour</td>
<td>3 hours</td>
<td>37.2 - 41.8 (400 – 450)</td>
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<td><strong>Fresh Start® High Hiding All-Purpose Primer</strong></td>
<td>Delivers maximum hide and ensures uniform finish. Acrylic latex primer best for significant colour change. Provides excellent adhesion and more forgiving over difficult substrates.</td>
<td>1 hour</td>
<td>2 hours</td>
<td>37.2 - 41.8 (400 – 450)</td>
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<tr>
<td><strong>Fresh Start® Multi-Purpose Oil-Based Primer</strong></td>
<td>Premium oil based primer. Quality undercoater, sealer and stain blocking primer. It can be used over oil and latex paint.</td>
<td>6 - 8 hours</td>
<td>8 hours</td>
<td>41.8 - 51.1 (450 – 550)</td>
</tr>
<tr>
<td><strong>ADVANCE® Waterborne Interior Alkyd</strong></td>
<td>Advanced premium quality waterborne alkyd primer provides a sealed and sandable finish for advanced topcoat to be applied.</td>
<td>4 - 6 hours</td>
<td>8 hours</td>
<td>37.2 - 46.5 (400 – 500)</td>
</tr>
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