

Information Sheet



Complete the information sheet and content release form and return to spotlight@benjaminmoore.com.

Name: _____

Email: _____ Social Handle: _____

Benjamin Moore Representative Name: _____

Project Name: _____

City: _____ State: _____

Project Description (to be used on website and social): _____

Contractor Name: _____

Contractor Phone Number: _____

Fill in below chart for each image provided. See below example:

EX. IMAGE 1	PRODUCT	COLOR	SHEEN
Walls	Regal® Select	Spring Meadow 486	Eggshell
Accent Wall	Regal® Select	Hale Navy HC-154	Eggshell
Trim	Advance®	Decorator's White CC-20	Satin
Ceiling	Regal® Select	Decorator's White CC-20	Semi-Gloss
Other			

IMAGE 1	PRODUCT	COLOR	SHEEN
Walls			
Accent Wall			
Trim			
Ceiling			
Other			

IMAGE 2	PRODUCT	COLOR	SHEEN
Walls			
Accent Wall			
Trim			
Ceiling			
Other			

IMAGE 3	PRODUCT	COLOR	SHEEN
Walls			
Accent Wall			
Trim			
Ceiling			
Other			

IMAGE 4	PRODUCT	COLOR	SHEEN
Walls			
Accent Wall			
Trim			
Ceiling			
Other			

Benjamin Moore & Co.
Photo, Video & Publicity Consent and Release

This Photo, Video & Publicity Consent and Release (“Release”) serves as authorization for Benjamin Moore & Co., located at 101 Paragon Drive, Montvale, NJ 07645, its parents, subsidiaries, affiliates and licensees (including but not limited to the BENJAMIN MOORE & CO. FOUNDATION) (collectively, “BM”), to use my name, likeness, comments or statements made by me, and any audio and/or video recordings, digital images and/or photographs of and/or created by me and/or of my work or installation created for or in relation to the Benjamin Moore Designer Content Program from February 1, 2019 through December 31, 2019 (“the Images and Recordings”) for any and all purposes, on a worldwide basis, including, but not limited to, promotion, editorial, advertising, educational, motion pictures, television, social media, trade, and commercial use, without limitation and without further compensation to me. I further agree to the Terms and Conditions of the Benjamin Moore Designer Content Program.

In consideration of the mutual promises herein and for other good and valuable consideration, including the opportunity to have the Images and Recordings used by BM, I grant to BM the irrevocable, exclusive, and unrestricted rights to the Images and Recordings, including the right to publish the Images and Recordings, to use them in advertising or other media throughout the world for the purpose of advertising, merchandising and promoting BM products and services, and to copyright the Images and Recordings.

I waive any right I may have, whether statutory or at common law, to inspect or approve (i) the Images and Recordings, or (ii) any advertising or merchandising materials in which the Images and Recordings may be used, or (iii) matter in any media using the Images and Recordings that may be used in connection therewith, or the use to which they may be applied.

I agree to release BM, their employees, dealers and other agents from any claim that (1) a right to privacy has been violated on account of the use of my name or likeness, or of the Images and Recordings by BM for its advertising, merchandising, and promoting BM products; and (2) from any other liability in connection with the other written statements, reports, evaluations, or written memoranda which may be used in connection with the Images and Recordings.

I state further that I have read this agreement and am fully familiar with it and agree to be bound by it and further state that this agreement does not in any way conflict with any existing obligation I may have. This agreement constitutes the sole, complete and exclusive agreement between BM and myself. I am not relying on any other representations, whether oral or written, in executing this Release.

By signing below I confirm that I am over the legal age of majority and have the right, capacity, and authority to grant the rights set forth in this Release on my behalf and/or on behalf of my company.

Signature: _____ Name: _____ Date: _____

Address: _____