



Update Your Educational Institution with  
High-Performance Paints and Coatings



# About Benjamin Moore

Founded in Brooklyn in 1883, Benjamin Moore & Co. is the maker of North America's favorite paint, color and coatings brand. Color, innovation and leadership have defined Benjamin Moore for more than a century.

When you choose to work with Benjamin Moore, you will benefit from:

**COLOR LEADERSHIP** — We are recognized as the color leaders in the paint and coatings industry, with thousands of Benjamin Moore® colors in a variety of collections. We also provide customized color planning and matching services, as well as color consultation, color tracking, and commercial renderings that support your facility's needs.

**BUSINESS SERVICES** — We offer product training, special promotions and pricing, and can help you create specifications, and stay up-to-date with industry regulations and news. Our field representatives are available to provide the products and services to help you complete even your most challenging maintenance projects.

**INNOVATIVE PRODUCTS** — We have been awarded more than 100 patents, earned by our Research and Development team that is committed to developing industry-leading interior, exterior, light industrial and specialty products for every project. Many of our products are low- or zero-VOC, certified to MPI's Green Performance Standard and qualify for CHPS low emitting credit and LEED® v4 Credit. Other Benjamin Moore® paints have earned additional recognition. For example, Natura® is certified asthma & allergy friendly®, and we have two paints that are Cradle to Cradle Certified® Silver in base formulation for select sheens.

**EXCLUSIVE PARTNERSHIP** — We work with an exclusive network of more than 5,000 retailers across the globe, all of which are independently owned, extremely knowledgeable and dedicated to delivering the products you need. Many Benjamin Moore retailers offer free delivery and sampling programs.

**DEDICATED SUPPORT** — We employ hundreds of field representatives and architectural and design specialists who are available to offer product recommendations, color consultation and problem-solving. Our retailers and reps can help you execute your facility improvements with minimal disruption and quick return to service.



# Benjamin Moore & Co. Products for Education Facilities

Educational institutions have an important job: molding our future artists, professionals, laborers and leaders. The task requires unmatched excellence in facilities management. Benjamin Moore & Co. is your single source for the high-performing paints and coatings that will help you keep your educational facilities operating cleanly, effectively and safely.

A leading manufacturer of premium-quality residential and commercial coatings, Benjamin Moore & Co. offers various products that meet the specific needs of educational institutions, including:

- chalkboard and dry erase paint for classrooms
- low- and zero-VOC paint for dorm rooms
- field-marking paint for athletics
- durable coatings for gym and auditorium floors
- scuff-resistant paint for high-traffic hallways and stairwells

Our coatings and colors establish an inspirational environment for learning. Let us help you protect and beautify your facility with minimal disruption, increased cost-efficiency and excellent results.



No matter the surface,  
Benjamin Moore has  
just the right coating  
for your facility.





## INTERIOR

- 1 ADVANCE® Waterborne Interior Alkyd** delivers the desired flow and leveling characteristics associated with conventional oil paints in a low-VOC formula that cleans up with soap and water.  
**Perfect for:** Bookshelves, cabinets, doors, trim.
- 2 Aura® Bath & Spa** is a high-performing matte finish designed for high-humidity environments like indoor pools. It offers mildew resistance and stands up to repeated washing with no color rub-off.  
**Perfect for:** Pool areas and locker rooms.
- 3 ben® Chalkboard Paint** lets you turn any room into a classroom by adding a chalkboard of any size, color or shape. It goes on smoothly just like other paints, and is zero VOC.  
**Perfect for:** Cafeteria, classrooms, faculty lounges and offices, common areas.
- 4 Coronado® Rust Scat®** offers a variety of coatings for steel and metal surfaces, including primers and enamels in both waterborne acrylic and alkyd formulas.  
**Perfect for:** Metal railings and trim.
- 5 Corotech® Acrylic DTM Enamel** is a waterborne formula that fights rust on metal and provides a smooth, durable finish on wood, drywall and masonry.  
**Perfect for:** Metal railings and trim.
- 6 Corotech® 100% Solids Epoxy Floor Coating** provides heavy-duty protection for floors exposed to student and faculty foot traffic, moisture, spills and frequent cleaning.  
**Perfect for:** Interior floors.
- 7 Corotech® Polyamide Epoxy** is a multi-use epoxy designed for substrates that require a durable coating in severe or exposed environments.  
**Perfect for:** Parking garage walls and ceilings.
- 8 Corotech® Pre-Catalyzed Waterborne Wall Epoxy** provides a tough, durable film for walls, ceilings and trim. A low-VOC formula makes this product ideal for use in occupied areas.  
**Perfect for:** Kitchens, food service areas, loading docks, locker rooms, restrooms.
- 9 Corotech® Waterborne Urethane** produces an extremely durable, chemical-resistant floor coating with the benefit of low-VOCs and soap-and-water cleanup. It qualifies for Leadership in Energy and Environmental Design (LEED) credits.  
**Perfect for:** Interior floors.
- 10 Insl-x® Pool Paints** offer a variety of solutions for different swimming pools. Products include epoxy, rubber-based and waterborne formulas, all of which deliver exceptional durability over a variety of existing swimming pool surfaces.  
**Perfect for:** Swimming pools and fountains.
- 11 Insl-x® Stix® Waterborne Bonding Primer** is an acrylic-urethane primer-sealer with unparalleled adhesion to the most challenging surfaces, including galvanized metals.  
**Perfect for:** Metal railings and trim.
- 12 Lenmar® ClearCoat PRO Floor Finishes** are available in one- or two-component systems. They give basketball courts and other hardwood floors exceptional durability with easy application and cleanup.  
**Perfect for:** Hardwood floors, indoor athletic courts, gymnasium floors.
- 13 Lenmar® Court Time Gym Floor Finish** is a ready-to-use finish designed specifically for application to sports floors. It creates a tough, durable film that resists routine cleaning and perspiration, and it offers fast recoat time for quicker return to service.  
**Perfect for:** Indoor athletic courts, gymnasium floors.
- 14 Natura® is CERTIFIED asthma & allergy friendly®.** It was independently tested and earned the certification based on its odor, emission and VOC performance.  
**Perfect for:** Dormitories.

- 15 Notable® Dry Erase Paint** is a superior performance dry erase paint you can apply to almost any surface. It is available in white for creating a classic whiteboard, or clear for transforming virtually any pre-existing color into a creative wall.  
**Perfect for:** Cafeteria, classrooms, lecture halls, faculty lounges and offices.
- 16 Regal® Select** offers a professional look in any office, lounge, or meeting space. Our classic brand offers excellent hide and coverage for a perfectly uniform finish.  
**Perfect for:** Faculty and administrative offices, lounges and meeting spaces.
- 17 Studio Finishes®** is a collection of creative glazes, metallics, faux finishes and unique effects that transform surfaces into works of art.  
**Perfect for:** Lobbies, art centers or any feature walls.
- 18 Ultra Spec® 500** is a zero-VOC, professional-quality interior coating that completes large paint jobs with less effort. It dries quickly for faster job turnaround and touch-ups blend seamlessly. It also qualifies for LEED® v4 credit, Cradle to Cradle Certified™ Silver, and is MPI-approved in multiple categories.  
**Perfect for:** Auditorium, dormitories, hallways, large classrooms, lecture halls, libraries.
- 19 Ultra Spec® SCUFF-X®** delivers unmatched scuff-resistance in a single-component, high-performance, latex formula. SCUFF-X will continue to resist scuffs in high-traffic areas long after other paints have failed, resulting in big savings.  
**Perfect for:** All high-traffic areas, cafeteria, classrooms, common areas, foyers, gymnasiums, hallways, libraries, locker rooms, storage rooms.

## EXTERIOR

- 20 Corotech® Clear Acrylic Sealer** is a waterborne, fast-drying, easy-to-apply seal coat for bare concrete and other masonry surfaces. It is designed to allow for easy sweep up of dust and helps to maintain the natural appearance of the substrate.  
**Perfect for:** Split face block.
- 21 Corotech® Mastic Coating** is a high-solids, rust-inhibitive, surface-tolerant epoxy mastic that is excellent for protecting steel and concrete.  
**Perfect for:** Tank exteriors and other exposed steel structures.
- 22 Insl-x® Latex Field Marking Paint** is specifically designed for use on grass, artificial turf, concrete or asphalt. It is a semi-permanent, fast-drying coating for line marking or artistic graphics. Its water-based formula will not kill grass.  
**Perfect for:** Outdoor athletic field.
- 23 Insl-x® TuffCrete® Concrete Coatings** designed for application to interior or exterior masonry surfaces and offer great durability. Available in Waterborne and Solvent Acrylic formulas.  
**Perfect for:** Sidewalks, courtyards and walkways.
- 24 Insl-x® Traffic Coatings** are specially designed for painting parking spaces, loading zones and other traffic lines. Products include latex and alkyd formulas, as well as a fast-setting traffic paint.  
**Perfect for:** Access roads, driveways, loading docks, parking lots.
- 25 Insl-x® Tru-flex® Recreational Coatings** are specially designed to coat and line a variety of tennis and other outdoor sport courts. Tru-flex® includes Concrete Bond Coat, Cushion Coat, Line Marking Paint, Neutral Filler, Patch N Level, Smooth Colored Finish Coat and Textured Colored Finish Coat.  
**Perfect for:** Outdoor tennis and other sport courts.
- 26 Ultra Spec® EXT** provides maximum protection and adhesion to a variety of exterior surfaces. It offers superior coverage, easy application, and can be applied in temperatures as low as 40°F.  
**Perfect for:** Wood, hardboard, vinyl, aluminum, fiber cement, stucco, cinder block and unglazed brick.
- 27 Ultra Spec® HP D.T.M. Acrylic Enamels** are professional-quality, high-performance paints that provide superior corrosion control and protection for metal substrates. The acrylic formula applies easily and offers excellent color and gloss retention.  
**Perfect for:** Pipes, railings and metal siding.



Speak with a Benjamin Moore representative today.  
Call 888-236-6667 or visit [benjaminmoore.com](http://benjaminmoore.com)

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