

# INTRODUCING A BREAKTHROUGH ONE-COMPONENT SCUFF-RESISTANT FORMULA







CUTTING-EDGE
PERFORMANCE
AND PROTECTION
AGAINST SCUFFS
AND STAINS FROM
THE LEADERS IN
THE FIELD

Benjamin Moore®, the leader in coatings technology and innovation, is dedicated to providing the highest standard of high-performance, long-lasting and durable products that retain their high-quality and beautiful appearance for years with minimal maintenance.

Benjamin Moore is proud to introduce Ultra Spec® SCUFF-X® Interior Latex Paint: Durable, washable and superior scuff-resistant coating for high-traffic commercial environments.

## **BEFORE**



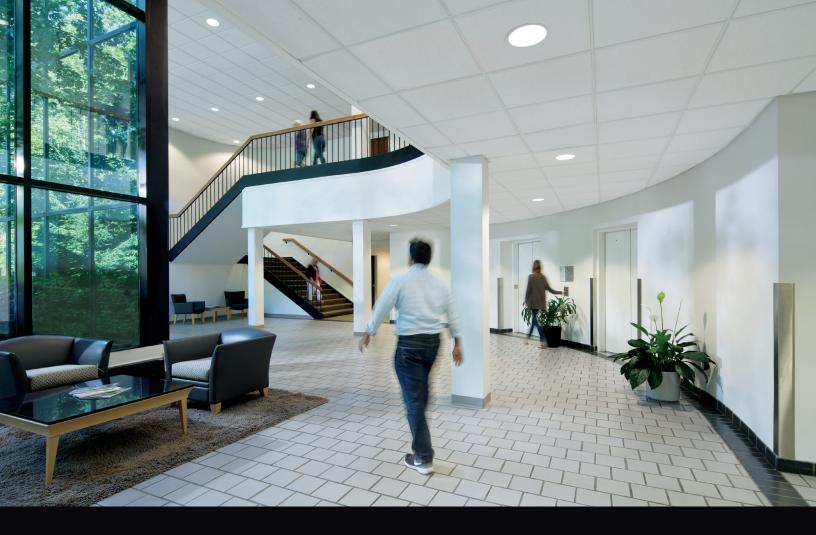
3 months of fitting room traffic at a major clothing retailer, prior to SCUFF-X® application. (This high-traffic fitting room was maintained or re-touched on a weekly basis.)

### **AFTER**



3 months of fitting room traffic at the same major clothing retailer, following SCUFF-X\* application.

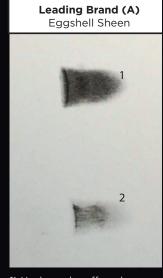
Representative results; actual results may vary.

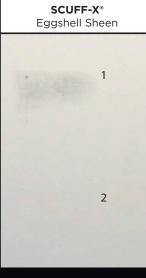


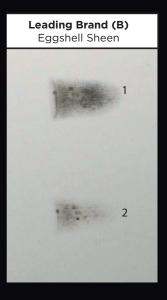
# ULTRA SPEC® SCUFF-X® OUTPERFORMS THE COMPETITION

Our innovative, scuff-resistant technology delivers superior protection, scuff-resistance and washability without damaging the paint, for ultimate long-term durability.

Our test results have shown that SCUFF-X® delivers superior scuff-resistance and washability as compared to leading competitive products designed for high-traffic areas.







Uncleaned scuff mark
 Scuff mark after cleaning with soap and water
 Representative results; actual results may vary.

### **KEY BENEFITS:**

- Proprietary scuff- and stain-resistant formula
- Highly cleanable; withstands repeated washing
- No mixing, measuring, or limited pot life
- Premium performance, application and coverage
- Quick-drying for minimal disruption and fast job turnaround
- LEED® v4 and CHPS eligible
- Available in thousands of colors

### **KEY USES:**

- Hallways & Stairwells
- Lobbies & Waiting Rooms
- Offices & Conference Rooms
- Gymnasiums & Locker Rooms
- Restrooms & Fitting Rooms
- Service Entrances



Benjamin Moore" is a proud member of the U.S. Green Building Council, a nonprofit organization of building industry leaders working to make environmentally responsible, profitable, and healthy buildings.

Contact your Benjamin Moore representative to learn more about ULTRA SPEC\* SCUFF-X\* Interior Latex Paint — and the Benjamin Moore advantage. To find a representative in your area, visit benjaminmoore.com or call 1-866-708-9180.



### SINGLE-COMPONENT LATEX COATING

SCUFF-X® delivers superior scuff-resistance as compared to similar two-component coatings, without the strong odor, pre-mixing, short pot life and application difficulties associated with those products. Our proprietary latex formula is easier to work with and cleans up with soap and water.



### **TOUGHER THAN SCUFF & HIGHLY CLEANABLE**

Thanks to our proprietary Scuff-Resistant Technology, SCUFF-X® delivers outstanding performance in the most challenging high-traffic environments. It will hold up to repeated cleaning without causing any permanent damage to the paint, ultimately keeping walls looking freshly-painted over a longer period of time.



# LOW-ODOR, QUICK-DRYING FOR MINIMAL DISRUPTION AND FAST JOB TURNAROUND

SCUFF-X® was designed to meet the needs of professional painting contractors and facility managers. It delivers exceptional application, flow and leveling, coverage and is fast-drying with low odor for minimal disruption. SCUFF-X® is the perfect solution for busy commercial spaces, because they can be painted while occupied and rapidly returned to service.

FINISH	CODE	VEHICLE TYPE	VOLUME SOLIDS	DRY TIME	COVERAGE PER GALLON	voc	SPECIFICATIONS
Matte	0484	Proprietary Acrylic Copolymer	39 ± 2%	Set to Touch: 1 hr. To Re-coat: 2-3 hrs.	350 - 400 sq. ft.	82	Qualifies for LEED® v4 Credit and CHPS Certified
Eggshell	0485	Proprietary Acrylic Copolymer	40 ± 2%	Set to Touch: 1 hr. To Re-coat: 2-3 hrs.	350 - 400 sq. ft.	88	Qualifies for LEED® v4 Credit and CHPS Certified
Satin	0486	Proprietary Acrylic Copolymer	39 ± 2%	Set to Touch: 1 hr. To Re-coat: 2-3 hrs.	350 - 400 sq. ft.	86	Qualifies for LEED® v4 Credit and CHPS Certified

ULTRA SPEC\* SCUFF-X\* Material Safety Data Sheets (MSDS) and Technical Data Sheets (TDS) available at **Beniaminmoore.com**.



