

WOODLUXE[®]

The Ultimate Protection for Outdoor Beauty



Benjamin Moore[®]

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Introducing Benjamin Moore's Woodluxe, an innovative line of oil- and water-based exterior stains that set your project up for success.

This premium-quality all-weather exterior stain protects and beautifies siding, decks, porches, fences and furniture. Years of technological innovation and research have yielded a brand-new exterior stain that seals and protects wood, with luxurious results.

Advanced All-Weather Protection

From UV exposure to frost, Woodluxe protects wood under a variety of weather conditions, all year long.

Key Features	Benefits
Wood protection	Provides UV- and mildew-resistant coating
Penetrating formula that minimizes film build*	Reduces cracking and peeling, and makes recoating easier
Easy application	Delivers one-coat coverage* with minimal lap marks for a consistent finish
Suitable for both vertical and horizontal surfaces	A one-stop product line for a variety of exterior wood staining needs
Available in a wide range of opacities and colors	Offers a solution to your exterior wood project goals

**Applies to Waterproofing Stain + Sealer lines (oil- and water-based)*



New Oil Finishes that Enhance Penetration and Durability

Woodlux® oil-based stains provide a beautiful, protective finish that enhances the wood's natural grain.

Oil-Based Features

- ✓ Penetrating oils that enhance wood grain, creating a classic oil finish
- ✓ One-coat application that minimizes lap marks
- ✓ Uses a proprietary alkyd/linseed oil resin that provides strong penetration and durability
- ✓ Translucent stain is excellent for hardwood like Mahogany and Ipe
- ✓ Available in Translucent, Semi-Transparent, and Semi-Solid opacities



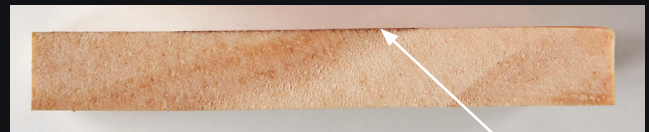
Woodlux stain penetrates deep into the wood, improving stain performance and durability.

Woodlux®



stain penetration

National Competitor



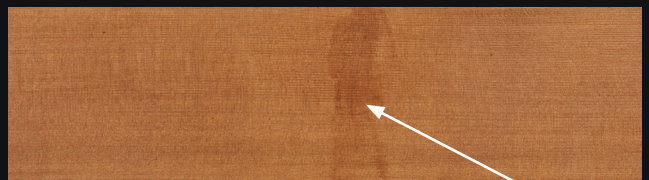
stain on surface

Third-party test showing wood penetration (top to bottom) into craft pine board over a 24-hour period. See how Woodlux fully penetrated while the leading national competitor's product sits on the surface.

Woodlux®



National Competitor



lap marks

Benjamin Moore internal testing shows Woodlux oil-based stains minimize lap marks, yielding a consistent finish.

A Premium Line of Water-Based Stains with Easy Application

Fueled by innovative technology, Woodluxe Exterior Stains extend the luxurious beauty of your home's interior to the outdoors.

Water-Based Features

- ✓ Easy application and easy to recoat with less prep*
- ✓ Soap and water clean-up and quick drying
- ✓ Minimizes film build and reduces the risk of cracking and peeling when using Translucent, Semi-Transparent and Semi-Solid stains
- ✓ Beautiful uniform finish that hides imperfections when using Solid and Ultra Flat Solid stains
- ✓ Available in Translucent, Semi-Transparent, Semi-Solid, Solid and Ultra Flat Solid opacities

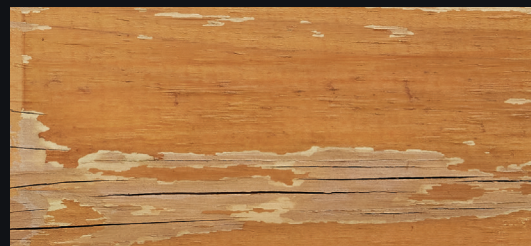


Woodluxe protects exterior wood surfaces and minimizes prep* when recoating compared to other stains that can crack and peel.

Woodluxe®



National Competitor



Benjamin Moore internal testing shows one coat of Woodluxe Water-Based Translucent stain versus a national competitor's product on the same substrate, exposed outdoors for an extended period of time.

* Applies to Waterproofing Stain + Sealer lines



Innovative Formula. Beautiful Color.

Woodlux® innovative formulas deliver superior durability and protection, while also offering a range of gorgeous opacities and colors.

Shows the beauty of wood grain

Hides imperfections & better durability

Translucent	Semi-Transparent	Semi-Solid	Solid
<ul style="list-style-type: none"> • Allows the full beauty of the wood to show through • Available in 7 ready-mix colors 	<ul style="list-style-type: none"> • Allows most of the grain pattern and texture of the wood to show through • Available in 75 colors 	<ul style="list-style-type: none"> • Allows the texture and some of the grain pattern of wood to show through • Available in 75 colors 	<ul style="list-style-type: none"> • Allows the texture of the wood to show through • Available in 3,500+ Benjamin Moore colors • Offered in Woodlux water-based formulas

Not all opacities are available in every Woodlux stain product line.

Prep, Sample, Stain & Maintain

STEP 1: Prepare your surface

Use the full line of Woodluxe prep products to properly clean, brighten and restore your surface. It is recommended to sand surfaces and allow them to dry thoroughly before staining. Ask your Benjamin Moore® retailer for advice on the right application methods and products for your project.

STEP 2: Test opacity and color

Your existing wood color and condition affect overall appearance. Get true color accuracy by exploring a variety of 8 oz. Woodluxe stain samples. Try multiple opacities and colors to see which you like best. Be sure to test in an inconspicuous area.



STEP 3: Time to stain

Start your project. Be sure to check the product label for instructions on application, recoat times, and return to service.

STEP 4: Maintain

You can extend the life of your wood with maintenance cleaning. Use Woodluxe All-In-One Wood Cleaner to keep your newly stained surfaces looking beautiful all year.



Prep wood surfaces for staining—and keep them beautiful all year long—with Woodluxe's Wood Restorer, Wood Stain Remover, Wood Brightener & Neutralizer and All-In-One Wood Cleaner.



Hear from experienced painting contractors as they use Woodluxe and share why this premium exterior stain rises above the rest.

Prep



Sample



Stain



Maintain



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Oil-Based



591 / C591 592 / C592 593 / C593

Water-Based



691 692 694 693 695

Code	Finish	Product	Volume Solids	Coverage ¹	Dry Time ²	VOC Range
Oil-Based						
591 C591	Translucent	Waterproofing Stain + Sealer	26.0 ± 2% 68.0 ± 2%	200-400 sq. ft.	Set to Touch: 6-8 Hours	< 550 g/L < 250 g/L
592 C592	Semi-Transparent	Waterproofing Stain + Sealer	29.0 ± 2% 69.0 ± 2%			
593 C593	Semi-Solid	Waterproofing Stain + Sealer	31.0 ± 2% 72.0 ± 2%			
Water-Based						
691	Translucent	Waterproofing Stain + Sealer	16.7 ± 2%	300-400 sq. ft.	Set to Touch: 1 Hour	< 100 g/L
692	Semi-Transparent	Waterproofing Stain + Sealer	18 ± 2%			
693	Semi-Solid	Waterproofing Stain + Sealer	39 ± 2%			
694	Solid	Deck + Siding Exterior Stain	39 ± 2%			
695	Ultra Flat Solid	Deck + Siding Exterior Stain	40 ± 2%			

SDS and TDS are available at benjaminmoore.com.

¹Theoretical gallon coverage at recommended film thickness (sq. ft) ²Dry time at 77°F (25°C) at 50% RH.



Your Benjamin Moore® representative is here to answer your questions about Woodlux® Exterior Stains.

Find your rep: 1-866-708-9180 or benjaminmoore.com.

