

Benjamin Moore & Co., Limited

OUR PURPOSE

Steward an organization that enriches the lives of our people and our communities for generations to come.

OUR VISION

Revolutionize how the world thinks about paint and why it matters.

OUR MISSION

Lead the paint industry by relentless focus on those who use our products; unwavering commitment to the Independent Channel; development of best-in-class products, services, and experiences; and continuous enhancement of our world-leading brands.

OUR VALUES

Openness, Integrity, Community, Excellence, Safety

OUR STRATEGIC PILLARS

- Health of the Independent Channel
- End User Engagement
- Expansion of Outlets
- Ease of Doing Business